

About

PROPERTY REPORT originally launched in the spring of 2004 when Southeast Asia was an economy on the cusp. Many markets were still reeling from the aftermath of the 1997 Asian financial crisis and few could predict what was about to happen...

Over the next few years, Asian property markets boomed and the region rapidly became one of the world's most desirable investment destinations, as well as home to a dynamic architecture and design scene.

In turn, we have also expanded in print and online over the past 13 years to cover the topics and trends, both regionally and globally, that matter most to our dedicated readership of affluent real estate investors.

OUR MISSION is to enable this audience to make informed decisions on where to invest and what to buy. Covering established and emerging investment destinations in Asia and major global hubs, the latest market and design trends, as well the region's rising and most respected designers and suppliers, we are proud that our dedicated readership of high-net-worth investors turn to Property Report provide for authoritative and engaging industry-leading content.

PropertyGuru PROPERTY REPORT



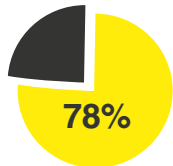
Our audience

Few publications understand and specifically cater to the needs of the region's serial high-net-worth property investors. Whether it's helping them to make key purchasing decisions through our industry and market insights or celebrating the latest trends in design and architecture, Property Report in print and online is a guaranteed route to your target market.

Affluence & influence



earns more than USD500,000 per annum



are actively involved in real estate

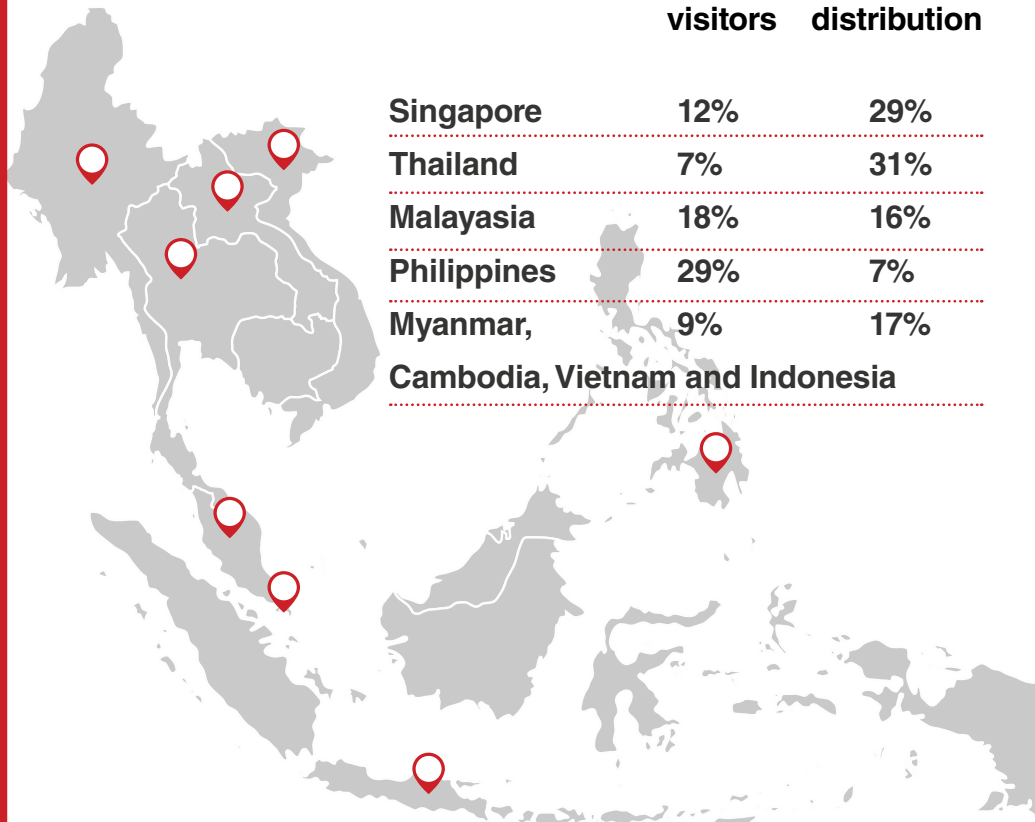
59%

are serial property investors



are C-level and senior management positions

Location



All data sourced from Property Report Readers' Survey 2016 & Google Analytics

Reach

100,000

avg. page views every month



65,000

average monthly unique visitors



25,000

weekly email newsletter subscribers



5,250

direct mail copies of each issue



62,000



700



4,700



600

Editorial

In print and online, Property Report covers the most pertinent topics and latest trends in Asia's luxury real estate, architecture and design scene.

Each of the six annual issues zooms in on a particular theme, from the impact technology is having on real estate in the region to the world's ultimate resort destinations and how urban planning is redefining Asian cities. Also included are our mainstay features rounding up the latest from established and emerging investment destination, a selection of the latest must-have gadgets, stunning design-related photo features and exclusive interviews with the industry's leading tastemakers and trendsetters.

With more than 100 articles published every month, Property-Report.com offers our dedicated readership the latest news and views from Asian and major global markets on a daily basis, as well as all the content from the print edition and exclusive online features.

ISSUE 140 THE EDUCATION ISSUE

Ad deadline: 6 Jan

Publication: 6 Feb

Special features: Investing in the global student accommodation market; the world's coolest student digs; Development opportunities in Australia's PBSA sector

Investment features:

Cambodia; Hong Kong

Additional distribution:

Cambodia Property Awards 2017 + TBC

ISSUE 141 THE INFLUENCERS ISSUE

Ad deadline: 6 March

Publication: 1 Apr

Special features: A series of interviews profiling the biggest names and top tastemakers driving the real estate and design industry in 2017

Investment features: Philippines; India

Additional distribution:

Philippines Property Awards 2017 + TBC

ISSUE 142 SUN, SEA, SAND AND... SNOW

Ad deadline: 21 Apr

Publication: 1 Jun

Special features: Everything you need to know about Asia's established and emerging resort markets; On piste: winter sports properties around the world; the expert guide to designing the perfect resort

Investment features: Vietnam; Myanmar

Additional distribution: Myanmar

Property Awards 2017; Vietnam Property Awards 2017 + TBC

ISSUE 143 THE GREAT OUTDOORS

Ad deadline: 14 Jun

Publication: 1 Aug

Special features: The importance of urban planning for Asia's cities; Asia's greatest landscaped properties;

Investment features: Thailand; Malaysia

Additional distribution: Asia Property Awards (Malaysia) 2017; Thailand Property Awards 2017 + TBC

ISSUE 144 TECHNOLOGY AND REAL ESTATE

Ad deadline: 4 Aug

Publication: 1 Oct

Special features: Cities for the future: why technology and sustainable design is dictating how we'll live tomorrow; the world's smartest homes; smart designs: mixed realities impact on interior design

Investment feature(s): Singapore; Indonesia

Additional distribution: Indonesia Property Awards; Asia Property Awards 2017 grand finale (Singapore) + TBC

ISSUE 145 THE GLOBAL INVESTMENT ISSUE

Ad deadline: 16 Oct

Publication: 1 Dec

Special features: The essential 2017 Asia real estate roundup; the world's most important investment destinations for 2018

Additional distribution: TBC

Custom advertising

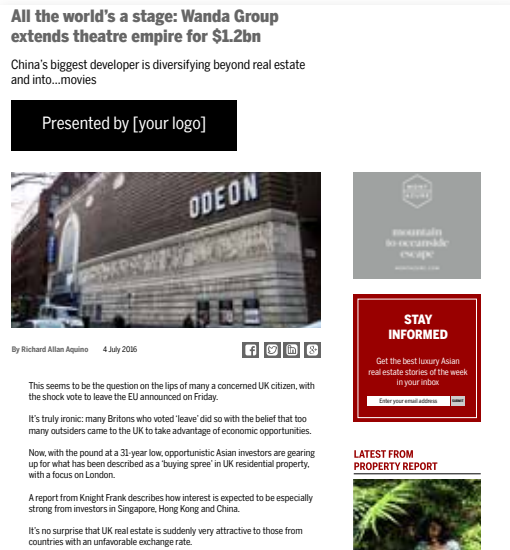
While display advertising is undeniably an important part of the marketing mix, brands and businesses should always be looking for creative and innovative ways to stand out from the crowd. As a luxury real estate media brand, Property Report has the editorial and artistic expertise to craft stories on your behalf that engage our readers and align your brand with thought-provoking and shareable content that delivers the right messages for your business.

Digital

All the world's a stage: Wanda Group extends theatre empire for \$1.2bn

China's biggest developer is diversifying beyond real estate and into...movies

Presented by [your logo]



This seems to be the question on the lips of many a concerned UK citizen, with the shock vote to leave the EU announced on Friday.

It's truly ironic: many Britons who voted 'leave' did so with the belief that too many outsiders came to the UK to take advantage of economic opportunities.

Now, with the pound at a 31-year low, opportunistic Asian investors are gearing up for what has been described as a 'buying spree' in UK residential property, with a focus on London.

A report from Knight Frank describes how interest is expected to be especially strong from investors in Singapore, Hong Kong and China.

It's no surprise that UK real estate is suddenly very attractive to those from countries with an unfavorable exchange rate.

By Richard Allan Aquino 4 July 2016

STAY INFORMED
Get the best luxury Asian real estate stories of the week in your inbox.

LATEST FROM PROPERTY REPORT

eDM blast

Reach our highly-targeted database of 25,000+ dedicated regional and global subscribers with your own tailored message. With 100% SOV, the eDM blast can either include artwork and a link to your website or email address, or a summary of content from your partnered content campaign. You can also target a specific demographic most relevant to your product.

From USD4,000

Partnered content campaign

Carefully curated for you by us, our partnered content solutions are written and designed using the same level of care and creativity as our editorial. With your brand strategy at the forefront, we'll work directly with you to co-create and promote content campaigns across our network. A basic campaign includes: 1 x written article production and upload; 1 x month homepage presence; 1 x social media promotional post.

From USD7,600



EVERY IN-TOWN USER THINKING YOU'VE FOUND THE BEST BEACH RESORT

Headed to the beach? It's time to upgrade your beachfront. At our exclusive beachfront resort, you'll find the best of both worlds: a stunning beachfront location and a luxurious resort experience.

CONVULSIVE PROPERTIES BRINGS YOU THE BEST OF BOTH WORLDS

- Prime beachfront location
- Exclusive beachfront resort
- A luxurious resort experience
- A stunning beachfront location
- A luxurious resort experience

Microsite

A dedicated communication platform for your brand and key messages powered by Property-Report.com, a microsite is ideal for housing a long-term partnered content campaign, telling stories and also inspiring specific calls to action. We build it, populate it with partnered content (6 minimum) and promote it across our channels and homepage to ensure brand and product exposure to your target audience.

From USD25,000



LIV@49
Sukhumvit 49, Bangkok

Discover the latest in luxury living at LIV@49, a prime location in Bangkok. This exclusive development offers a range of luxury residences, from studios to penthouses, all with stunning views of the city and the sea.

Key features include:

- Prime location in Bangkok
- Exclusive development
- A range of luxury residences
- Stunning views of the city and the sea

Print

Advertorial

Work closely with our editorial and design team to craft a compelling story that places your brand and/or product front and centre. Strategically aligned alongside our editorial content throughout the issue, two- and four-page advertorials are an invaluable, spacious way to convey a complex message and engage your target audience.

Two-page: USD9,000 |
Four-page: USD12,000

Project Profile

Perfect for promoting the latest launch of a new project or phase, the double-page option is located in a prime position at the front of the magazine. Showcase your project with large images, 300-word write up and fact box, as well as contact info, all overseen by the Property Report editorial team.

USD8,000

Display advertising

Whether it's a high-impact leaderboard on our homepage or a coveted back-page ad in the magazine, Property Report offers a variety of display options, in print and online. A great addition to a bespoke campaign or a highly-effective standalone solution, these display advertising options ensure your marketing message reaches the desired audience.

Specs

Description	Width (mm)	Height (mm)	Bleed	Digital (in px)
Full Page	226	287	3mm on all four sides	Leaderboard banner: 720 x 90
Double Page	452	287	3mm on all four sides	Sidebar unit: 350 x 250
				Mid-page unit: 350 x 250

Print

Inside front cover	
double-page spread:	USD9,500
Back cover:	USD6,800
Inside back cover:	USD5,800
Double-page spread:	USD7,000
Full page:	USD4,500

Note: all full-page and double-page ads are strategically positioned at the front of each issue for maximum exposure

Digital

Leaderboard banner (all pages):	USD100
Sidebar unit (all posts):	USD80
Mid-page unit (homepage only):	USD60

Note: all rates per 1,000 impressions

Maximum exposure



Z-fold cover

Stand out from the rest of the magazine - literally. The three-page cover is undeniably the most effective way to convey your marketing message in print.

USD10,000

Site skin

Take over Property-Report.com with 100% SOV on the homepage. Perfect for a short-term high-impact campaign, the skin can be utilised to convey a creative and sophisticated message for a minimum of one week.

From USD300 per 1,000 impressions



Discounted rates available for multi-issue/multi-month campaigns

Preparation & guidelines

Images resolution

All images should be in high resolution with minimum of 300 dpi

Type

All fonts used should be embedded (PDF's) or converted to outlines (AI, Illustrator)

Colour

Artwork should be completed and saved in CMYK process

Resolution

All final artwork should be supplied at a minimum of 300dpi, any artwork supplied lower than 300dpi will be printed blur

Ad copy rules

- No more than two people in the ad
- No staff photos
- No special offers
- All prices in USD
- Only high-res artwork will be accepted

SET UP

Files should be submitted with bleeds and crop marks. Please centre all artworks within the document page and ensure there is no excess artwork remains on the art board.

BLEEDS

Artwork must include a 3mm bleed on all sides (see sizes above), all full bleed images must be in bleed area.

TEXT AREA

Text should be at least 8mm from the edges, and no more than 30% text on the artwork

FULL page artwork
w 226mm x h287mm

Bleed Area
3mm on all four sides

Text Area
At least 8mm from the edges